

Barrus launches five-year outboard warranty

EP Barrus has introduced extended warranty on all Mercury and Mariner four-stroke and Optimax direct-injection outboards. The offer by the Oxfordshire-based distributor is its own optional addition to the existing three year limited, non-declining warranty on all Verado four-stroke and OptiMax direct-injection two-stroke outboards, and to the two year mechanical warranty on EFI and smaller four-strokes that's already provided by the manufacturer.

The five-year warranty was launched at the Earls Court Boat Show in London in December, repeated at the London International Boat Show at the Excel Exhibition Centre in Docklands in January, and heavily advertised in the January editions of nine UK-based boat-market magazines. Anyone registering a new relevant outboard before December 31 2007 was entitled to receive the extra warranty free of charge. Since then customers have been charged from £20 for the smallest four-stroke to £200 for a four-cylinder four-stroke, £500 for a six-cylinder Verado, and £300 for an Optimax for the additional cover.

The offer is conditional on owners having their outboards serviced according to handbook schedules and by approved dealers. Tim Hart, general manager of Barrus's marine division, said that the warranty extensions were in line with the increasing practice by boatbuilders of offering five-year warranties on hulls.

